

## FACTS

### WHAT DOES RIVIAN DO WITH YOUR PERSONAL INFORMATION?

#### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

#### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- **Information we collect to provide you with an insurance quote, for you to apply for insurance or file a claim, or to otherwise further our commercial relationship,** that includes but may not be limited to the following insurance products:
  - Auto
  - Home
  - Renters
  - Condo
  - Umbrella
  - Flood
  - Motorcycle
  - Snowmobile
  - Classic Car
  - ATV
  - RV
  - Boat
  - Personal watercraft
  - Identity theft
  - Special liability
  - Commercial auto
- **Information we collect if you choose to share it for a potential insurance discount or for other purposes,** such as use of certain vehicle features.

#### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Rivian chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Rivian share?	Can you limit this sharing?
<b>For our everyday business purposes—</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes—</b> to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	Yes	No
<b>For our affiliates' everyday business purposes—</b> information about your transactions and experiences	Yes	No
<b>For our affiliates' everyday business purposes—</b> information about your creditworthiness	No	N/A
<b>For our affiliates to market to you</b>	Yes	Yes
<b>For nonaffiliates to market to you</b>	No	N/A

#### To limit our sharing

- Call **888-RIVIAN1**—our menu will prompt you through your choice(s)
- Visit us online: **Rivian.com** or
- Mail the **form** below

**Please note:**

If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

#### Questions?

Call 888-RIVIAN1 or go to Rivian.com

## Who we are

### Who is providing this notice?

Rivian Insurance Services, LLC and any other affiliated entity using the Rivian name.

## What we do

### How does Rivian protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

### How does Rivian collect my personal information?

We collect your personal information, for example, when you

- Apply for insurance or file an insurance claim
- Authorize us to collect, for example, if you choose to participate in our insurance program

We also may collect your personal information from other companies.

### Why can't I limit all sharing?

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes—information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing. Please see the link to the Rivian Privacy Policy below.

### What happens when I limit sharing for an account I hold jointly with someone else?

Your choices will apply to everyone on your account—unless you tell us otherwise.

## Definitions

### Affiliates

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *Rivian-branded companies*

### Nonaffiliates

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

### Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- Our joint marketing partners may include our insurance partners.

## Other important information

Vermont Residents: If you have a Vermont mailing address for your account, you are automatically treated as if you have limited the sharing as set forth on page 1.

Nevada Residents: If you prefer not to receive marketing calls from us, please contact us at the following US toll free number: 866-955-1157 or write to Attn: Privacy Department, 14600 Myford Road, Irvine, CA 92606.1-800-945-9470.

For more information, contact us at the address above, or email [privacy@rivian.com](mailto:privacy@rivian.com). You may also contact the Nevada Attorney General's office:

Bureau of Consumer Protection, Office of the Nevada Attorney General, 555 E. Washington St., Suite 3900, Las Vegas, NV 89101; telephone number: 1-702-486-3132; email [BCPINFO@ag.state.nv.us](mailto:BCPINFO@ag.state.nv.us)

California Residents: If you have a California mailing address, you are automatically treated as if they have limited the sharing with nonaffiliates as described on page 1. California residents also have the additional choices set forth in the attached notice.

For more information on Rivian's privacy practices, please visit [Rivian.com/legal/privacy](https://rivian.com/legal/privacy)

## Mail-in Form

Mark any/all you want to limit:

- Do not share information about my creditworthiness with your affiliates for their everyday business purposes.
- Do not allow your affiliates to use my personal information to market to me.
- Do not share my personal information with nonaffiliates to market their products and services to me.

**Name**

**Address**

**City, State, Zip**

**Rivian ID**

**Mail to:**

Rivian

14600 Myford Rd.,  
Irvine, CA 92606

## Choices for California Residents

You have the right to control whether we share some of your personal information. Please read the following information carefully before you make your choices below. We are required by the California Financial Information Privacy Act to provide this notice to you annually. We will also send you an additional notice each year that tells you about your privacy rights under federal law.

This Privacy Notice applies to the Rivian Insurance Services, LLC and its affiliates.

### YOUR RIGHTS

You have the following rights to restrict the sharing of personal and financial information with our affiliates (companies we own or control) and outside companies that we do business with. Nothing in this form prohibits the sharing of information necessary for us to follow the law, as permitted by law, or to give you the best service on your accounts with us. This includes sending you information about some other products or services.

**Restrict Information Sharing With Companies We Own or Control (Affiliates):** Unless you say “No,” we may share personal and financial information about you with our affiliated companies.

NO, please do not share personal and financial information with your affiliated companies.

**Restrict Information Sharing With Other Companies We Do Business With To Provide Financial Products And Services:** Unless you say “No,” we may share personal and financial information about you with outside companies we contract with to provide financial products and services.

NO, please do not share personal and financial information with outside companies you contract with to provide financial products and services.

### TIME SENSITIVE REPLY

You are free to make your privacy choice(s) at any time. Your choice(s) will remain unless you tell us otherwise. If we do not hear from you, we may share some of your information with affiliated companies and other companies with whom we have contracts to provide products and services.

You may exercise your choices as follows:

- Call us at the following US toll free number: 866-955-1157.
- Email us at [privacy@rivian.com](mailto:privacy@rivian.com)
- Write us at 14600 Myford Road, Irvine, CA 92606.